

Deakin University – OHIO University Plan

Ohio University – B.S.M in Sports Management / Deakin University – B.Bus. in Sport Management

Double Degree Graduation Pathway

Advising Guide

Courses with an asterisk (*) are designated as course substitutions, not course equivalents.

Courses that may satisfy Ohio University BRICKS General education requirements are inside brackets [].

Year One

Semester 1 Ohio University	Semester Hours
SASM 1010 Intro to the Sport Management	-
[BA 1500] Intro to Business Communication and Professional Skills	3.0
BA 1100 Intro to Business	3.0
UC 1900 Learning Community Seminar	1.0
BA 1000 Intro to the College of Business	1.0
[ENG 1510] Composition	3.0
Total	11.0

Semester 2 Ohio University	Semester Hours
ACCT 1010 Foundations of Accounting	3.0
[MATH 1350] Survey of Calculus	4.0
[ECON 1030] Principles of Microeconomics	3.0
[ECON 1040] Principles of Macroeconomics	3.0
[QBA 1720] Introduction to Information Analysis and Descriptive Analytics	3.0
Total	16.0

Year Two

Semester 3 Ohio University	Semester Hours
Foundations: Intercultural Explorations Elective	3.0
[QBA 2720] Business Analytics	3.0
BUSL 2550 The Legal Environment of Business	3.0
FIN 3000 Intro to Corporate Finance	3.0
Pillars: Humanities: Texts and Contexts elective	3.0
BA 2000 Career Management Strategies	1.0
Total	16.0

Semester 4 Ohio University	Semester Hours
[BA 2500] Strategic Business Communication	3.0
MIS 2020 Business Information Systems	3.0
MGT 2100 Intro to Management and Organization	3.0
MKT 2400 Intro to Marketing Management	3.0
Total	12.0

Year Three

Semester 5 Ohio University	Semester Hours
SASM 3400 Sport Data Strategy and Innovation	3.0
Pillars: Natural Sciences elective	3.0
Arches: Natural World elective	3.0
Aches: Connected World elective	3.0
Pillars: Humanities: Arts elective	3.0
SASM 3910 Internship	1.0
Total	16.0

Semester 6 Deakin University	Semester Hours	Ohio University Equivalent Course
MMS 202 Managing High Performance Sport	4.0	
MMS 307 Sport Facility and Event Management	4.0	SASM 3760
MMS 100 Sport Organization	4.0	SASM 1010
MLC 310 Sport and the Law or elective	4.0	BUSL 4650
Total	12.0	

Year Four

Semester 7 Deakin University	Semester Hours	Ohio University Equivalent Course
MMS 201 Sport in Society	4.0	SASM 2250
MMS 308 Sport Marketing	4.0	
MMM 313 Sport Leadership and Governance	4.0	SASM 3220
MLC 101 Law for Commerce	4.0	
Total	16.0	

Semester 8 Ohio University	Semester Hours
[SASM 4500] Bobcat Sport Consulting	3.0
SASM 4450 Sport Ticket Sales and Revenue Streams	3.0
[SASM 4000] Diversity and Inclusion in Sport	3.0
General Elective to reach 120 credit hours or [SASM 2920] Sports Practicum or [SASM 3910] Internship	3.0
Total	16.0



Undergraduate Admissions Processes and Selective Requirements

Ohio University students interested in pursuing the double degree pathway must apply and be accepted to Ohio University's College of Business Sport Management program.

Applications are subject to established deadline dates and current admission policies.

During the second year, Ohio University students must complete an interview process and apply to the University of Bayreuth. Students should reference the "Guidelines for Sport Management Double-Degree Students from Ohio University" for information regarding application deadlines and enrollment procedures.

Transferring Deakin University Credit

In order to receive double degree credit at Ohio University, students must complete the outlined coursework and earn the equivalent of a C- or better in all Deakin University courses. Duplicate course credit may not transfer. An official Deakin University transcript should be requested after grades have been recorded for Year 2 and Year 4. Transcripts should be sent to the following address:

Undergraduate Admissions
Chubb Hall 120
1 Ohio University Drive
Athens OH 45701

Specialization Requirement

The OHIO BSM degree requires students to complete a specialization component. Students participating in the Double Degree program may satisfy this component through their completion of the B.S. in Sports Management through the Deakin University. Students who are interested in completing an additional area of specialization, major, minor, or certificate should discuss options and additional coursework with their OHIO advisor.

Full-Time Status

Students should enroll in at least 12 semester hours each term to ensure a full-time status. Students should discuss options for additional coursework with their OHIO advisor.

MATH 1350

Students are required to complete MATH 1350: Survey of Calculus or its equivalent. Students that must complete MATH 1350 while at OHIO are required to meet the following requisites: MATH 1321 or (C or better in 1200) or math placement level 2 or higher. Students that have not satisfied the requisites prior to enrollment at OHIO may be required to complete additional coursework and delay graduation.

Graduation and Degree Conferral

To graduate, students must apply no later than the graduation application deadline for the term in which graduation is planned and request that final, official transcripts be sent to Undergraduate Admissions. Please refer to the University Registrar's website (<https://www.ohio.edu/registrar/graduation>) for transcript receipt and graduation application deadlines.

Ohio University Degree Completion

This information is based off of the catalog requirements posted in 2021-2022 Ohio University and related Deakin University equivalents. All information is subject to change without notice. Students must complete a minimum of 120 total semester hours and are responsible for tracking their degree completion. Students are encouraged to work with an Ohio University academic advisor in their degree planning. Courses are subject to availability at each institution.

Last Updated: 8/8/2023



OHIO
UNIVERSITY

Undergraduate Admissions
Chubb Hall 120
1 Ohio University Drive
Athens OH 45701-2979

T: 740.593.4100
www.ohio.edu